



# GCSE Media Studies

## WJEC



**For GCSE Media Studies candidates must study both units. All units also have a written portfolio of work that demonstrates their skills and knowledge the Media Industry.**

<p>Unit 1 Thinking about the Media</p> <p>(External)</p> <p>40% of total</p> <p><i>Investigating and Planning</i></p>	<p>This is an external written exam comprising of both analysis and production tasks for a range of mediums. Students will produce creative task like storyboards, advertisements, posters etc. in response to a brief set by the exam board.</p> <p>They will also answer question in essay format in response to a set topic focussing on genre, narrative or representations in media.</p>
<p>Unit 2 Creating the Media</p> <p>(Internal)</p> <p>30% of total</p> <p><i>Investigating and Producing</i></p>	<p>This unit comprises of two text analysis essay questions focusing on topics like print, advertising, marketing and film.</p> <p>A final large scale production piece will also be completed. This could include;</p> <ul style="list-style-type: none"> <li>• A music video</li> <li>• TV advert</li> <li>• Radio show</li> <li>• Print Journalism – Magazine/ Newspaper</li> <li>• Web based media</li> <li>• Computer gaming</li> <li>• Animation</li> </ul> <p>Students will have opportunities to use a range of software like photo shop, editing software, photography applications to name a few.</p>